

ABSTRACT

Finding the URL of a Web page providing desired information is laborious and takes time. Further, when the URL of a Web page providing desired information is not known, the desired information cannot be obtained from the Internet Web pages via a portable telephone terminal.

The invention comprises: a portable telephone terminal 2 capable of being connected to the Internet 6; and a guidance apparatus 1 for distributing guidance information of an information providing site 3 to the portable telephone terminal 2. When the portable telephone terminal 2 makes a telephone call to a predetermined telephone number, the guidance apparatus 1 replies guidance information describing the address of the information providing site 3 to the portable telephone terminal 2 by e-mail. The replied e-mail is used by the portable telephone terminal 2 in order to access the information providing site 3.